TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
|-----------------------|-------------------|--|--|
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|--|
| JUST FABULOUS, INC. | | 09/09/2013 | CORPORATION: DELAWARE |
| SHOEDAZZLE.COM, INC. | | 09/09/2013 | CORPORATION: DELAWARE |
| PERSONAL RETAILING INC. | | 09/09/2013 | CORPORATION: DELAWARE |
| HEELS, LLC | | 109/09/2013 | LIMITED LIABILITY COMPANY: DELAWARE |
| JUST FAB (UK) LIMITED | | 109/09/2013 | CORPORATION: UNITED KINGDOM |
| JUST FABULOUS GMBH | | 09/09/2013 | COMPANY: GERMANY |
| THE FAB SHOES S.L.U. | | 09/09/2013 | COMPANY: SPAIN |

RECEIVING PARTY DATA

| Name: | PINNACLE VENTURES, L.L.C., as Agent | | |
|-----------------|-------------------------------------|--|--|
| Street Address: | 1600 El Camino Real, Suite 250 | | |
| City: | Menlo Park | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94025 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |

PROPERTY NUMBERS Total: 32

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------|
| Registration Number: | 4026688 | BAG FABULOUS |
| Registration Number: | 4265558 | FABKIDS |
| Serial Number: | 85899473 | FABLETICS |
| Serial Number: | 85805165 | FABLETICS |
| Serial Number: | 85811438 | FABLETICS |
| Serial Number: | 85964667 | HEELS.COM |
| Registration Number: | 4115866 | JU JUSTFABULOUS |
| Serial Number: | 85039205 | JU JUSTFABULOUS |
| | | TDADEMADIA |

TRADEMARK REEL: 005108 FRAME: 0138

815 00 403

| Serial Number: | 85412152 | JF | |
|----------------------|----------|---------------------|--|
| Serial Number: | 85979313 | JF | |
| Serial Number: | 85893342 | JUST FAB | |
| Registration Number: | 4292790 | JUST FAB | |
| Registration Number: | 4293503 | JUST FAB | |
| Registration Number: | 4183738 | JUST FAB | |
| Serial Number: | 85412144 | JUST FABULOUS | |
| Registration Number: | 4355611 | JUST FABULOUS | |
| Registration Number: | 4010248 | JUST FABULOUS | |
| Registration Number: | 4016502 | S SHOE FABULOUS | |
| Registration Number: | 3939065 | S SHOE FABULOUS | |
| Registration Number: | 3945997 | SHOE FABULOUS | |
| Registration Number: | 4026689 | SHOE FABULOUS | |
| Registration Number: | 3736740 | SHOEDAZZLE | |
| Serial Number: | 85760533 | SIGNATURE BY * | |
| Serial Number: | 85760521 | SCENE BY * | |
| Serial Number: | 85806060 | SKADDEN | |
| Serial Number: | 85820434 | SOPHIA & LEE | |
| Serial Number: | 85820419 | IZABELLA RUE | |
| Serial Number: | 85806069 | PAPER FOX | |
| Serial Number: | 85878866 | LEILA STONE | |
| Serial Number: | 85831991 | DAILY FIX | |
| Serial Number: | 85788357 | BEAU+ASHE | |
| Serial Number: | 85536053 | EI8HT BY SHOEDAZZLE | |

CORRESPONDENCE DATA

Fax Number: 6504936811

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 650-461-6125
Email: qlu@wsgr.com
Correspondent Name: WSGR, c/o Qui Lu
Address Line 1: 650 Page Mill Road

Address Line 2: FH2-1 P10

Address Line 4: Palo Alto, CALIFORNIA 94304

| ATTORNEY DOCKET NUMBER: | 30897.061 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | Qui Lu TRADEMARK |

REEL: 005108 FRAME: 0139

| | /s/ Qui Lu | | |
|--|------------|--|--|
| Date: | 09/10/2013 | | |
| Total Attachments: 14 source=IP Security Agreement#page1.tif source=IP Security Agreement#page2.tif source=IP Security Agreement#page3.tif source=IP Security Agreement#page4.tif | | | |
| source=IP Security Agreement#page5.tif source=IP Security Agreement#page6.tif source=IP Security Agreement#page7.tif source=IP Security Agreement#page8.tif | | | |
| source=IP Security Agreement#page9.tif source=IP Security Agreement#page10.tif source=IP Security Agreement#page11.tif source=IP Security Agreement#page12.tif source=IP Security Agreement#page13.tif source=IP Security Agreement#page14.tif | | | |

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of September 9, 2013 by and among PINNACLE VENTURES, L.L.C. as Agent ("Agent") under that certain Amended and Restated Loan Agreement (defined below) to the lenders named therein ("Lenders"), and JUST FABULOUS, INC., a Delaware corporation, SHOEDAZZLE.COM, INC., a Delaware corporation, PERSONAL RETAILING, INC., a Delaware corporation, HEELS, LLC, a Delaware limited liability company, JUSTFAB (UK) LIMITED, a private limited company organized under the laws of England and Wales, and JUSTFABULOUS GMBH, a corporation organized under the laws of Germany (each a "Grantor" and collectively, the "Grantors").

RECITALS

- A. The Lenders have agreed to make certain advances of money and to extend certain financial accommodation (the "Loans") to the Grantors in the amounts and manner set forth in that certain Amended and Restated Loan and Security Agreement by and among Agent, the Lenders and Grantors dated as of September 9, 2013 (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).
- B. Agent and Lenders are willing to enter into the Loan Agreement and continue to make the Loans to the Grantors, but only upon the condition, among others, that the Grantors shall grant to Agent, on behalf of itself and the Lenders, a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of the Grantors under the Loan Agreement.
- C. Pursuant to the terms of the Loan Agreement, the Grantors have granted to Agent, on behalf of itself and the Lenders, a security interest in all of the Grantors' right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising among the Grantors, Agent and Lenders, the Grantors hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising among Agent, Lenders and the Grantors, the Grantors grant and pledge to Agent, on behalf of itself and the Lenders, a security interest in all of the Grantors' right, title and interest in, to and under its Intellectual Property Collateral (other than Excluded Property) (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Agent, on behalf of itself and the Lenders, under the Loan Agreement. The rights and remedies of Agent and Lenders with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Agent and Lenders as a matter of law or equity. Each right, power and remedy of Agent and Lenders provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Agent or Lenders of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Agent and Lenders, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

 $Pinnacle/JustFab/ShoeDazzle - IP \ Security \ Agreement: 6433520_2$

Address of Agent:

Pinnacle Ventures, L.L.C, 1600 El Camino Real, Suite 250 Menio Park, CA 94025 Attention: Chief Operating Officer AGENT:

PINNACLE VENTURES, L.L.C.

By: Robert N. Savoie

Title: Chief Operating Officer

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Grantors:

Attention: Matt Fojut

2301 Rosecrans Avenue, 5th Floor El Segundo, CA 90245

| GRANTOR: |
|--|
| JUST FABULOUS, INC. |
| By: Adam Goldenberg, Chief Executive Officer |
| SHOEDAZZLE.COM, INC. |
| By: Adm Godely |
| Title: Adam Goldenberg, Co-Chief Executive Officer |
| PERSONAL RETAILING, INC. |
| Ву: |
| Title: Matt Fojut, Chief Executive Officer |
| HEELS, LLC |
| By: Adn Holders |
| Title: Adam Goldenberg, Chief Executive Officer |
| JUSTFAB (UK) LIMITED |
| n. |
| By: |
| Title: Gerrit Müller, Chief Executive Officer |
| JUSTFABULOUS GMBH |
| Ву: |
| Title: Gerrit Müller, Chief Executive Officer |
| THE FAB SHOES S.L.U. |
| Ву: |
| Title: Gerrit Müller, Chief Executive Officer |

[Signature Page to IP Security Agreement]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

| Address of Grantors: | GRANTOR: | | | |
|---|--|--|--|--|
| 2301 Rosecrans Avenue, 5 th Floor El Segundo, CA 90245 Attention: Matt Fojut | JUST FABULOUS, INC. | | | |
| Amounton, Man Pojut | Ву: | | | |
| | Title: Adam Goldenberg, Chief Executive Officer | | | |
| | SHOEDAZZLE.COM, INC. | | | |
| | Ву: | | | |
| | Title: Adam Goldenberg, Co-Chief Executive Officer | | | |
| | PERSONAL RETAILING, INC. | | | |
| • | By: Throler frat | | | |
| | Title: Matt Fojut, Chief Executive Officer | | | |
| | HEELS, LLC | | | |
| | Ву: | | | |
| | Title: Adam Goldenberg, Chief Executive Officer | | | |
| | JUSTFAB (UK) LIMITED | | | |
| | Ву: | | | |
| | Title: Gerrit Müller, Chief Executive Officer | | | |
| | JUSTFABULOUS GMBH | | | |
| | Ву: | | | |
| | Title: Gerrit Müller, Chief Executive Officer | | | |
| | THE FAB SHOES S.L.U. | | | |
| | Ву: | | | |

[Signature Page to IP Security Agreement]

Title: Gerrit Müller, Chief Executive Officer

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereumo duly authorized as of the first date written above.

Address of Grantors:

2361 Rosecrans Avenos, 5º Floor El Segundo, CA 90245 Attention, Mati Fojut

| 3383 | NYOR |
|------------|--|
| 1087 | FABILIOUS, INC. |
| ₿y∈. | |
| Title | Adam Goldenberg, Chief Executive Officer |
| SHO | EDAZZUE.COM, INC. |
| 8y: _ | |
| | Adam Goldenberg, Co-Chief Executive Office |
| PER: | SONAL RETAILING, INC. |
| By: _ | |
| | Matt Fojut, Chief Executive Officer |
| HEE | ES, EEC |
| | |
| Ву: | |
| Title | Adam Goldenberg, Chief Executive Officer |
| JUST | TAB (UK) LIMITED |
| | |
| ₩y. | |
| Tute: | Gerrit Müller, Chief Executive Officer |
| JUST | TABULOUS GMBH |
| 5250 | <u> </u> |
| | |
| Title: | Gernt Müller, Chief Executive Officer |
| THE | FAB SHOES S.L.U. |
| Byc | $A \sim A$ |
| CANAL TO A | 1. N |

(Signature Page to IP Security Agreement)

EXHIBIT A

Copyrights

None.

 $Pinnacle/JustFab/ShoeDazzle - IP \ Security \ Agreement: 6433520_2$

EXHIBIT B

Patents

None.

 $Pinnacle/JustFab/ShoeDazzle \textbf{-} IP \ Security \ Agreement: 6433520_2$

EXHIBIT C

Trademarks

| Trademark | Country | App. No. | App. Date | Reg. No | Reg. Date | Owner |
|--------------------------------------|---------------|----------------------|-----------------------|---------------------|---------------------------|-------------------------|
| BAG FABULOUS | United States | App. No. 77891039 | Filed 10- Dec-2009 | Reg. No. 4026688 | Registered 13-Sep-2011 | Just Fabulous |
| FABKIDS | United States | App. No. 85455857 | Filed 25- Oct-2011 | Reg. No. 4265558 | Registered 25-Dec-2012 | Personal Retailing Inc. |
| FABLETICS | United States | App. No. 85899473 | Filed 09- Apr-2013 | | | Just Fabulous, Inc. |
| FABLETICS | United States | App. No. 85805165 | Filed 18- Dec-2012 | | | Just Fabulous, Inc. |
| FABLETICS & Design ひ FABLETICS | United States | App No. 85811438 | Filed 27- Dec-2012 | | | Just Fabulous, Inc. |
| HEELS COM (Stylized) heels.com | United States | App. No. 85964667 | Filed 19- Jun-2013 | | | Just Fabulous, Inc |
| J JUSTFABULOUS & Design | United States | App. No. 85176018 | Filed 12- Nov-2010 | Reg. No. 4115866 | Registered 20-Mar-2012 | Just Fabulous, Inc. |
| J JUSTFABULOUS & Design | United States | App. No. 85039205 | Filed 14- May-2010 | | | Just Fabulous, Inc. |
| JF & Design | United States | App. No. 85412152 | Filed 31- Aug-2011 | | | Just Fabulous, Inc. |
| JF & Design | United States | App. No. 85979313 | Filed 31- Aug-2011 | | | Just Fabulous, Inc. |
| JUST FAB | United States | App. No. 85893342 | Filed 02- Apr-2013 | | | Just Fabulous, Inc. |

 $Pinnacle/JustFab/ShoeDazzle - IP \ Security \ Agreement: 6433520_2$

| Trademark | Country | App. No. | App. Date | Reg. No | Reg. Date | Owner |
|-------------------------|---------------|-----------------------|-----------------------|---------------------|---------------------------|---------------------|
| JUST FAB | United States | App. No. 85176016 | Filed 12- Nov-2010 | Reg. No. 4292790 | Registered 19-Feb-2013 | Just Fabulous, Inc. |
| JUST FAB | United States | App. No 85976525 | Filed 12- Nov-2010 | Reg. No. 4293503 | Registered 19-Feb-2013 | Just Fabulous, Inc. |
| JUST FAB | United States | App. No. 85039190 | Filed 14- May-2010 | Reg. No. 4183738 | Registered 31-Jul-2012 | Just Fabulous, Inc. |
| JUST FABULOUS | United States | App. No. 85412144 | Filed 31- Aug-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | United States | App. No. 85979128 | Filed 31- Aug-2011 | Reg No 4355611 | Registered 18-Jun-2013 | Just Fabulous, Inc |
| JUST FABULOUS | United States | App. No. 85039211 | Filed 14- May-2010 | Reg. No. 4010248 | Registered 09-Aug-2011 | Just Fabulous, Inc. |
| S SHOEFABULOUS & Design | United States | App. No. 77895105 | Filed 16- Dec-2009 | Reg. No. 4016502 | Registered 23-Aug-2011 | Just Fabulous |
| S SHOEFABULOUS & Design | United States | App. No. 77981308 | Filed 16- Dec-2009 | Reg. No. 3939065 | Registered 29-Mar-2011 | Just Fabulous |
| SHOE FABULOUS | United States | App. No. 77981379 | Filed 10- Dec-2009 | Reg. No. 3945997 | Registered 12-Apr-2011 | Just Fabulous |
| SHOE FABULOUS | United States | App. No. 77891047 | Filed 10- Dec-2009 | Reg. No. 4026689 | Registered 13-Sep-2011 | Just Fabulous |
| JUST FABULOUS | Argentina | App. No. 3113564 | Filed 07- Sep-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | Argentina | App. No. 3113565 | Filed 07- Sep-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | Argentina | App. No. 3113566 | Filed 07- Sep-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | Brazil | App. No. 831201169 | Filed 29- Sep-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | Brazil | App. No. 831201150 | Filed 29- Sep-2011 | | | Just Fabulous, Inc. |

 $Pinnacle/JustFab/ShoeDazzle \textbf{-} IP \ Security \ Agreement: 6433520_2$

| Trademark | Country | App. No. | App. Date | Reg. No | Reg. Date | Owner |
|--------------------------|-------------------|-----------------------|-----------------------|----------------------|---------------------------|---------------------|
| JUST FABULOUS | Brazil | App. No. 831201142 | Filed 29- Sep-2011 | | | Just Fabulous, Inc. |
| FABLETICS | Canada | App. No. 1631494 | Filed 17- Jun-2013 | | | Just Fabulous, Inc |
| J JUSTFABULOUS & Design | Canada | App. No. 1503678 | Filed 15- Nov-2010 | | | Just Fabulous, Inc. |
| JUSTFABULOUS | | | | | | |
| JUST FABULOUS | Canada | App. No. 1542124 | Filed 02- Sep-2011 | | | Just Fabulous, Inc. |
| JF JUSTFABULOUS & Design | Chile | App. No. 973936 | Filed 12- Oct-2011 | Reg. No. 988079 | Registered 24-Jan-2013 | Just Fabulous, Inc. |
| JF JUSTFABULOUS & Design | Chile | App. No. 973937 | Filed 12- Oct-2011 | Reg. No. 988081 | Registered 24-Jan-2013 | Just Fabulous, Inc. |
| JF JUSTFABULOUS & Design | Chile | App. No. 973938 | Filed 12- Oct-2011 | Reg. No. 1006996 | Registered 25-Apr-2013 | Just Fabulous, Inc. |
| JF & Design | European Union | App. No. 10237113 | Filed 02- Sep-2011 | Reg. No. 10237113 | Registered 02-Feb-2012 | Just Fabulous, Inc. |
| JF JUSTFABULOUS & Design | European Union | App. No. 10556025 | Filed 12- Jan-2012 | Reg. No. 10556025 | Registered 08-Jun-2012 | Just Fabulous, Inc. |
| JUST FABULOUS | India | App. No. 2206445 | Filed 16- Sep-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | India | App. No. 2206446 | Filed 16- Sep-2011 | | | Just Fabulous, Inc. |

 $Pinnacle/JustFab/ShoeDazzle - IP \ Security \ Agreement: 6433520_2$

| Trademark | Country | App. No. | App. Date | Reg. No | Reg. Date | Owner |
|-------------------------|--|-------------------------|-----------------------|---------------------|---------------------------|-----------------------|
| J JUSTFABULOUS & Design | International Register (designating Australia and the European Union) | | | Reg. No. 1070308 | Registered 14-Nov-2010 | Just Fabulous, Inc. |
| JUST FAB | International Register (designating Australia and the European Union) | | | Reg. No. 1084981 | Registered 20-Apr-2011 | Just Fabulous, Inc. |
| JUST FABULOUS | International Register (designating Australia, China, European Union, Israel, Japan, Norway, Russia, Singapore, South Korea, Switzerland, Turkey, and Vietnam) | | | Reg. No. 1113430 | Registered 06-Dec-2011 | Just Fabulous, Inc. |
| JUST FABULOUS | Malaysia | App. No. 2011053329 | Filed 05- Sep-2011 | | | Owner not identified. |
| JUST FABULOUS | Malaysia | App. No. 2011053331 | Filed 05- Sep-2011 | | | Owner not identified. |
| JUST FABULOUS | Malaysia | App. No. 201153332 | Filed 05- Sep-2011 | | | Owner not identified. |
| JUST FABULOUS | Mexico | App. No. 1208168 | Filed 02- Sep-2011 | Reg. No. 1269150 | Registered 20-Feb-2012 | Just Fabulous, Inc. |
| JUST FABULOUS | Mexico | App. No. 1208167 | Filed 02- Sep-2011 | Reg. No. 1269149 | Registered 20-Feb-2012 | Just Fabulous, Inc. |
| JUST FABULOUS | Mexico | App. No. 1208166 | Filed 02- Sep-2011 | Reg. No. 1277714 | Registered 09-Apr-2012 | Just Fabulous, Inc. |
| JUST FABULOUS | Peru | App. No. 478908-2012 | Filed 05- Jan-2012 | | | Just Fabulous, Inc. |
| JUST FABULOUS | Peru | App. No. 466590-2011 | Filed 07- Sep-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | Taiwan | App. No. 100045342 | Filed 02- Sep-2011 | | | Owner not identified |

 $Pinnacle/JustFab/ShoeDazzle - IP \ Security \ Agreement: 6433520_2$

| Trademark | Country | App. No. | App. Date | Reg. No | Reg. Date | Owner |
|---------------------------|-----------|-------------------------|-----------------------|---------|-----------|----------------------|
| JF JUST FABULOUS & Design | Thailand | App. No. 821784 | Filed 02- Sep-2011 | | | Owner not identified |
| Igfastrablices | | | | | | |
| JF JUST FABULOUS & Design | Thailand | App. No. 821785 | Filed 02- Sep-2011 | | | Owner not identified |
| JF JUST FABULOUS & Design | Thailand | App. No. 821786 | Filed 02- Sep-2011 | | | Owner not identified |
| 'lgf'austrantions | | | | | | |
| JUST FABULOUS | Venezuela | App. No. 2011-017358 | Filed 29- Sep-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | Venezuela | App. No. 2011-017359 | Filed 29- Sep-2011 | | | Just Fabulous, Inc. |
| JUST FABULOUS | Venezuela | App. No. 2011-017360 | Filed 29- Sep-2011 | | | Just Fabulous, Inc. |

| Trademark | Country | Classes | USPTO Serial No. or Registration Number | Owner |
|--------------|------------------|---|--|-------------------------|
| ShoeDazzle | United States | On-line shoe club ordering services (Class 035), Personal fashion consulting services (Class 045) | 3736740 Affidavit of continued use due January 12, 2016 | Shoedazzle.com, Inc. |
| Signature by | United States | Footwear (Class 025) | 85760533 | Shoedazzle.com, Inc. |
| Scene by | United States | Footwear (Class 025) | 85760521 | Shoedazzle.com, Inc. |
| Skadden | United States | Footwear (Class 025) | 85806060 | Shoedazzle.com, Inc. |
| Sophia & Lee | United States | Footwear (Class 025) | 85820434 | Shoedazzle.com, Inc. |
| Izabella Rue | United States | Footwear (Class 025) | 85820419 | Shoedazzle.com, Inc. |
| Paper Fox | United States | Footwear (Class 025) | 85806069 | Shoedazzle.com, Inc. |
| Leila Stone | United States | Footwear (Class 025) | 85878866 | Shoedazzle.com, Inc. |

 $Pinnacle/JustFab/ShoeDazzle - IP \ Security \ Agreement: 6433520_2$

| Daily Fix | United States | Footwear (Class 025) | 85831991 | Shoedazzle.com, Inc. |
|----------------------|------------------|---|----------|-------------------------|
| Beau+Ashe | United States | Footwear (Class 025), Bags (Class 018), Jewelry (Class 014) | 85788357 | Shoedazzle.com, Inc. |
| Ei8ght by ShoeDazzle | United States | Jewelry (Class 014), Handbags (Class 18), Apparel, fashion accessories, and footwear (Class 25) | 85536053 | Shoedazzle.com, Inc. |

 $Pinnacle/JustFab/ShoeDazzle \textbf{-} IP \ Security \ Agreement: 6433520_2$

RECORDED: 09/10/2013